

What Is and Isn't Helpful Feedback

Is Helpful

Great job! Very powerful how quickly this tool can build pages and how easy it is to use.

References a specific thing which they liked - how easy the tool is to use.

Very hard to follow your presentation. You jumped into solutions without stating the problem. Try to state the problem up front.

Identifies what didn't work and makes a suggestion for how to make it better next time

Loved the enhanced features that the app will have. The live feed thing is really cool.

Specifically mentions the "live feed" as what they like.

Is Not Helpful

Great job!

Recipient left to guess what you liked about it.

Very hard to follow your presentation.

Recipient left to guess what made it hard to follow. Not helpful to the recipient's development.

Loved the product. It's awesome!

Recipient doesn't know what about the product you loved.

